

Business English Magazine

November/December 2009

1. In Brief

| | |
|--|---|
| Buying up Bulbs | 6 |
| Cookery Classes – With a Difference | 6 |
| Stripping to Save | 7 |
| Reasons to Believe During Tough Times? | 7 |

2. Poland

| | |
|---|-------|
| Polish Shipyards – Still in the Shallows? ... | 8-9 |
| TVP in a State of Turmoil | 10-12 |

3. Europe

| | |
|-----------------------------------|-------|
| Banks Acting the Big Cheese | 14-15 |
| A New Scam for Students | 16-18 |
| Flogging Foreign Fags | 19-21 |

4. International

| | |
|---|-------|
| Two faces of IKEA | 22-23 |
| Top Five Recession-Proof Jobs | 24-26 |
| Dubai Studio City to Flourish? | 27-29 |
| New Japanese Shopping Trends | 30-32 |
| What's That Got to do With the Price of Pints? | 33 |

5. Money

| | |
|--|-------|
| Birth of the Brand | 34-36 |
| Beatlemania Hits Again | 37-39 |
| The Rise and Fall of the Super Rich | 40-41 |

6. Small Business

| | |
|--|-------|
| Small Food Businesses Going Nuts | 42-43 |
| Alternative Financing | 44-45 |

7. Trends in Business and Business Lifestyles

| | |
|--------------------------------------|-------|
| Canning Consumer Needs | 46-47 |
| Back in the Driving Seat... .. | 48-50 |
| Early Christmas for Chrysalis? | 51-53 |

8. Environment

| | |
|---------------------------------|-------|
| Wind Farms for the Future | 54-56 |
|---------------------------------|-------|

9. Business Language

| | |
|-------------------------------------|-------|
| A Day in the Life of a Nobody | 57-59 |
| Client Test | 60-63 |

10. Business Skills

| | |
|-----------------------|-------|
| Trust or Bust | 64-65 |
| Planning a Trip | 66-68 |

11. Luxury Business

| | |
|---------------------------------|-------|
| Entertainment and Gadgets | 69-71 |
|---------------------------------|-------|

12. Business Technology

| | |
|--------------------------------------|-------|
| When the Mighty Fail | 72-73 |
| Beware the Botnets | 74-75 |
| Glossary: European Integration | 76-77 |