

Business English

Magazine

July/August 2012

IN BRIEF

Breathing New Life into Old Booths | 6

Skinnygirl Sales Soar | 7

Too Hot to Work? | 8

POLAND

Poland's Booze Boom | 9 **MP3**

EUROPE

Euro Having a Laugh | 12 **MP3**

INTERNATIONAL

Alpacas Paying Off | 16

The Business of The Scream | 20 **MP3**

No Going Nuts for Starbucks | 23 **MP3**

BUSINESS PROFILE

It's All Mine | 26

BUSINESS LIFESTYLES

Comfort and Common Sense | 32

Better Ways to Work from Home | 35 **MP3**

Purrrrfect Office for Pets | 38 **MP3**

MONEY

Good Work Worldwide | 40 **MP3**

Facebook Shares Fall Flat | 43 **MP3**

Working Well with Windfalls | 46 **MP3**

SMALL BUSINESS

The Older Entrepreneur | 49 **MP3**

MANAGING PEOPLE

The Guru Review: Kim and Mauborgne | 52

Video CVs | 55

How to Manage Your Boss | 58

Room 101 – Replica Words | 61

George's Short and Tall Tales: Sacked for Being Happy | 62

ENVIRONMENT

Green Office Week | 63

TECHNOLOGY

Google Is in the Clouds | 66 **MP3**

Playing War Games with the Mind | 69 **MP3**

Technical Treks into the Unknown | 73

BUSINESS LANGUAGE

Language Test | 76

The Amazing Adventures of Billy Bull | 78

READERS' CORNER

Should I Stay or Should I Go? | 81

