Business English Magazine

| November/December 2010 |-

IN BRIEF

Clamping Down on Wheel Clamps | 6

Russia: The Expats' Choice | 7

Future Looking Ropey for Malls | 8

POLAND

Charitable birthday | 9

Yes, We Can (Could...)! | 10

EUROPE

Business Looks Rosy for 2011 | 14

Zara Branches Out | 17

INTERNATIONAL

Bad Economic Times Bring Options for Art

Collectors | 20

Vietnam – A Growing Economy | 22

LEGO: Rebuilding its Profile | 25

MONEY

Competitions for Entrepreneurs | 28

Affiliate Marketing

- Making Money From Home | 31

SMALL BUSINESS

Is Small Cool? | 34

Dress Code Free-For-All | 37

TRENDS IN BUSINESS AND BUSINESS LIFESTYLES

Chinese Cherry-pick Foreign Celebs | 40

Death of the Phone Number? | 43

Flip Thinking | 46

ENVIRONMENT

Getting the Green Message Across | 48

BUSINESS SKILLS

Don't be a Jerk | 51

Making Bosses Believe | 54

BUSINESS LANGUAGE

Glossary: Flexible Forms of Employment | 56

Team Building Test | 58

A Day in the Life of a Nobody | 62

LUXURY BUSINESS ENTERTAINMENT

AND GADGETS 64

BUSINESS TECHNOLOGY

The New dot-com Boom | 66

Extreme Technology | 70