Business English

November/December 2012

IN BRIEF

Telecommuting for the UK? | 6

Puppies & Productivity | 7

POLAND

Sopot Plays Host to EFNI | 8 MP3

EUROPE

The New Threat of Nepotism | 10 MP3 Uncertainty in the Housing Sector | 13 Eddie Stobart – King of the Road | 16 MP3

INTERNATIONAL

Controversial Candy | 20

Amazon – Head in the Clouds | 23

American Political Economics | 28 MP3

BUSINESS PROFILE

Branson: From Record Maker

to Record-breaker | 31

BUSINESS LIFESTYLES

Breaking Down the Boundaries | 37

MONEY

Benefits of Bitcoin | 40 MP3

A New Market for Atheists? | 43 MP3

BUSINESS SKILLS

Polluting Your Prospects | 46

MANAGING PEOPLE

The Guru Review: Dave Ulrich

– Business Partner | 49 MP3

Ethics and Decision-making in Today's Business

Environments | 52 MP3

Mastering Time | 56 MP3

Room 101 – Scoping | 60

George's Short and Tall Tales:

The Mood Monitor! | 61

TECHNOLOGY

The Emerging Space Powers | 62 Facebook: Issues with Advertising | 68 Groupon Moving On | 72

BUSINESS LANGUAGE

Language Test | 75 Billy Bull: Mission HQ | 78

READERS' CORNER

Ask George - Clock-watching | 81