

# Business English Magazine

July/August 2009

## 1. In Brief

Adolf Art Fetches £95,000 .....	6
BK Grilled for new Burger ads.....	6
Bureaucracy Gone Mad.....	7
Cheaper Bras Offer Big Lift .....	8
There's Snow Competition .....	8
Unemployment Olympics .....	9

## 2. Poland

All Good on the Polish Front .....	10-11
------------------------------------	-------

## 3. Europe

Ireland to Restore .....	12-14
Not Looking so Rosé .....	15-17

## 4. International

T-shirts from Cambodia.....	18-20
South African Crime	
- Problem for Business EU Links?.....	21-23
El Plan Obama .....	24-25
More Financial Clout	
for Developing Countries .....	26-28

## 5. Money

Taxing Times for Havens .....	29-31
Chinese Call for Global Currency.....	32-34
How Low Can Small Business Go .....	35-37

## 6. Trends in Business and Business Lifestyles

Ad Enough of Unemployment? .....	38-39
Twitter – Good for business? .....	40-42
Asian Airports - best in the world? .....	43-45

## 7. Environment

ENI: Oil Business Like no Other .....	46-48
Booming Organic Cotton Trade.....	49-51

## 8. Business Language

Communication Test .....	52-55
A Day in the Life of a Nobody .....	56-58

## 9. Luxury Business Entertainment and Gadgets

Luxury Items .....	59-61
--------------------	-------

## 10. Business Technology

Cable TV Under Threat .....	62-64
Possible end of the Printed Page .....	65-67
MySpace Music Profits.....	68-70
Glossary: online games .....	71-73